

# THE BIOECONOMY CELEBRATES NATURE

**The 2nd World BioEconomy Forum**  
11–13 September 2019 in Ruka, Finland



WORLD  
**bioeconomy**  
FORUM

**B**ringing leading edge bioeconomy face to face with one of the world's unique areas of outstanding natural beauty and biodiverse forests.

The 2nd World BioEconomy Forum will be held at Ruka on September 11–13, 2019. World BioEconomy Forum will bring together major think tanks, regulators and operators in this famous holiday resort in northeast Finland.

## Speakers

We are delighted to welcome some of the world's most influential bioeconomy stakeholders, policymakers, researchers, civil societies and innovators as speakers at World BioEconomy Forum 2019. Program is arranged by well-established Advisory Board (AB) of bioeconomy advocates.



The exotic venues at Ruka inspire discussion and vivid dialogue throughout the Forum.

## Program

### PROGRAM IS BASED ON THEMES

- Implementing Biostrategies
  - Forest Bioeconomy and climate change
  - CEO panel
  - Circular Bioeconomy – Enterprise Panel
  - Evolving value chains based on bio-feedstock – Case Plastics
- Themes will be covered in panel sessions.

Ruka provides an excellent environment for an insightful dialog between the panelists and the audience. Participants are encouraged to participate in the dialog, and during the conference days they will be able to communicate joint proposals in small groups. Program includes separate activities for the spouses of delegates, and there are also several outdoor activities available in Ruka.

### SEMINAR PROGRAM OUTLINE

#### Day 1 – Wednesday September 11, 2019

- 14:00 Registration open
- 16:00 Opening of the conference
- 17:00 PANEL 1: Implementing Biostrategies
- 19:30 Get together Dinner

#### Day 2 – Thursday September 12, 2019

- 09:00 PANEL 2: Forest Bioeconomy and Climate Change
- 10:45 PANEL 3: CEO Panel
- 12:15 Lunch
- 13:15 PANEL 4: Circular bioeconomy – Enterprise panel
- 15:00 PANEL 5: Evolving value chains based on bio-feedstock – Case plastics
- 19:00 Gala dinner

#### Day 3 – Friday September 13, 2019

- 09:00 Minigroup discussions
- 10:15 Steps forward – Seminar conclusions
- 11:30 Press conference
- 11:30 Lunch



**Dr. Christian Patermann**  
"Father" of the European Bioeconomy, Former Director EU Commission



**Jim Philp**  
Policy Analyst OECD



**Aida Greenbury**  
Sustainability Advisor



**Mark Rushton**  
Media Consultant



**Pentti Hyttinen**  
Director General Finnish State Forest Enterprise



**Mario Bonaccorso**  
Founder and Editor in Chief *Il Bioeconomista*



**Michael Carus**  
Founder and Managing Director nova-Institute



**Mika Aalto**  
Director General Chemical Industry Federation of Finland



**Prof. Ludo Diels**  
Research manager Sustainable Chemistry Flemish Institute for Technological Research (VITO)



**Jukka Kantola**  
CEO, KaiCell Fibers Ltd Chairman of the Advisory Board, World BioEconomy Forum



**Antti Asikainen**  
Research professor Natural Resources Institute Finland, Luke



**Teresa Presas**  
Former Director General of CEPI





**Welcome to Ruka**  
on September 11–13, 2019

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## THE BIOeconomy in action

Ruka is located in the heart of Boreal area next to Russia and is an example area of a flourishing Bioeconomy. It offers a thriving community committed to ensuring the success of the event and luxurious resort where delegates can also enjoy the relaxing environment of the scenic northern Finland, beautiful sceneries and various activities.

Every visit to Ruka and Kuusamo is the beginning of a new adventure, where unique experiences come to life to the rhythm of the changing seasons. Many who have experienced the magic of one winter or summer holiday here are already planning their next escape into Kuusamo's thrilling wilderness. Find more at [www.ruka.fi](http://www.ruka.fi).



[www.wcbef.com/register](http://www.wcbef.com/register)



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