



The Blue Connection in Munich Save the Date

Let's move from talking about the transition from linear to [circular business models](#) to experiencing the transition first-hand!

You are cordially invited to join our [Discover The Blue Connection Session](#) and explore the world's first circular strategy business simulation. **Save the date: October 15th**

The Blue Connection aims at helping companies and individuals gain insights into the opportunities and challenges of adopting circular strategies.

You can already register free of charge by filling the form: <http://bit.ly/citytour-Munich>

In teams of 4, you act as the management of a manufacturing company, designing and executing a [circular strategy](#): you decide on suppliers to source from, the quality and recyclability of materials to buy, the cost and process of reusing, recycling and repairing – in other words, the sort of challenges that any real business currently has to deal with.

We are expecting [participants from different backgrounds](#) and invite you to bring your case studies related to the circular concepts you work with. There will also be many networking opportunities, an ideal ecosystem to bring the circular agenda in Germany one step forward! Join us and discover The Blue Connection yourself!

When: Tuesday 15 October 2019, 10 am – 5 pm

Where: Gate Garching (Lichtenbergstraße 8, 85748 Garching / Munich, Germany)

Preliminary Program:

09:30 Welcome with coffee & tea

10:00 Simulation experience and case studies (including warm lunch)

17:00 Networking

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For question, send an email to info@theblueconnection.org

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