



**ISEF** Sponsoring and  
Exhibition Brochure

# International Sustainable Economy Forum

27/28 June 2022  
Munich, Germany

Organized by

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© hbw ConferenceCenter

Foyer of the hbw ConferenceCenter

# Welcome to the International Sustainable Economy Forum

The ISEF is an exceptional event and a new platform for bringing together all actors dedicated to the advancement of a sustainable economy. It offers a forum for pointing out current obstacles and challenges to the realization of a sustainable economy, including bioeconomy, which is as independent of fossil fuels as possible. At the same time, approaches and interesting solutions for the elimination of these hurdles are proposed. The ISEF strives to interweave the participants in order to launch productive collaborations during and after the conference. These collaborations may include R&D projects, but also associations of interest groups with the aim of promoting a sustainable economy with all effective, permissible means.

The ISEF is planned and arranged by the companies Industrielle Biotechnologie Bayern Netzwerk GmbH and Chemie-Cluster Bayern GmbH, who are most suitable for this task due to their knowledge of the matter, large networks as well as their long-standing experience in organizing events of such a scope.

Enjoy the evening reception, which concludes the first conference day. All partners and participants of the ISEF 2022 are cordially invited to this event.

We call on you to join this effort, shape the event and, with your contributions, back the achievement of ISEF's goals!

## Organizers



**Prof. Dr. Haralabos Zorbas**  
*Managing Director*  
Industrielle Biotechnologie  
Bayern Netzwerk GmbH



**Dr. Patrick Prühs**  
*Managing Director*  
Chemie-Cluster Bayern GmbH

# ISEF 2022 in a Nutshell

- Two days in Munich on 27/28 June 2022
- Venue: hbw ConferenceCenter
- Conference sessions and industrial exhibition on a variety of topics from a broad selection of issues of sustainable economy
- Networking breaks
- Evening reception



**Networking  
breaks**



**Sessions on a variety  
of topics relating to  
sustainable economy**



**Two conference days  
in Munich**

# Become a Partner of the ISEF 2022

## Your Benefits at a Glance

- ✓ Pursue a topic within the field of sustainable economy together with other like-minded, adept experts
- ✓ Get in contact with potential customers, partners and providers
- ✓ Interact with managers of established industrial companies or new start-ups, academic representatives and politicians
- ✓ Get input and inspiration from renowned professionals
- ✓ Disseminate your project results
- ✓ Promote your latest sustainable products and services and thereby extend your reach
- ✓ Develop further R&D projects and initiate further business opportunities
- ✓ Benefit from promotion during the event as well as subsequently
- ✓ Define session contents that perfectly match your company
- ✓ Stay tuned to the latest trends of sustainable economy



Take your chance! Become a partner of the first International Sustainable Economy Forum and profit from many advantages!



# Partnership

All purchasers of any single element or a package are considered *partners*. A full range of partnership opportunities have been developed in order to support the promotion of your company in the best way possible. You can either choose single elements or compile an individual package based on your requirements or wishes. Alternatively, you also have the possibility to choose one of our suggested packages.

## For all Partners

- Logo in the program booklet
- Linked logo on the event website
- Listing in opening speech (projection)



# Single Elements

all prices excl. VAT

## Brand Recognition / Advertising Elements

first come, first serve, when applicable

- **Sustainable congress bag**,  
300 pieces , 3,000 €
- **Sustainable lanyard**,  
300 pieces , 1,500 €
- **Sustainable coffee cups**,  
approximately 2,500 pieces, 700 €
- **Sustainable pens**,  
approximately 1,000 pieces, 700 €
- **Roll-up banner**, 1,000 €
- **Social media postings**  
(LinkedIn, Twitter, ...), 700 €
- **Projected logo slides**  
during coffee breaks, 700 €
- **Linked profile page** on event website  
(opportunity to upload descriptions,  
pictures or videos), 1,300 €
- **1 page for company advertisement**  
in the program booklet, 1,500 €
- **½ page for company advertisement**  
in the program booklet, 900 €
- **Display of the company brochure**  
on the flyer table, 800 €

## Sustainability Offers

prices on request

- CO<sub>2</sub>-certificates
- Electric shuttle bus service

## Speaker Slots

- 30 min. in plenary session, 4,500 €
- 20 min. in plenary or parallel session,  
2,500 €
- Start-up (up to 3 years): 20 min. in  
plenary or parallel session, 1,500 €
- Financial sponsorship of a 20 min. slot,  
i.e., donation for a speaker outside your  
company, e.g. a renowned expert, 700 €

*Please consider:* Sponsoring a speaker slot empowers you not only to define the content of the talk but also the type or style of presentation, i.e. whether it is a lecture, a workshop, a product presentation or a panel discussion, etc.

## Networking

prices on request

- Breakfast sponsor
- Lunch break sponsor
- Refreshment break sponsor
- Evening reception sponsor(s)
- Breakout rooms







## Stay Connected

prices on request







- Charging station for mobile phones  
and tablets (lockable)
- Power banks
- Digital event support (e.g. event app,  
livestream)

# Partnership Packages

The displayed, preassembled composition of all suggested packages is subject to changes in line with your needs and notions. Once you have reached the depicted volume of contribution, you automatically earn one of the displayed awards, irrespective of the individual package composition (all prices excl. VAT).

 <b>Platinum Sponsor</b>	 <b>Gold Sponsor</b>	 <b>Silver Sponsor</b>
<b>Speaker slot</b> 30 min. in plenary session	<b>Speaker slot</b> 30 min. in plenary session	<b>Speaker slot</b> 20 min. in plenary or parallel session
Listing in press releases	Listing in press releases	
 <b>Social media postings</b>	 <b>Social media postings</b>	 <b>Social media postings</b>
<b>Program booklet</b> 1 full page for company advertisement	<b>Program booklet</b> 1 full page for company advertisement	<b>Program booklet</b> ½ page for company advertisement
<b>3 ISEF</b> registrations	<b>2 ISEF</b> registrations	<b>1 ISEF</b> registration
<b>Large exhibition booth</b>	<b>Large exhibition booth</b>	<b>Medium exhibition booth</b>
<b>Sustainable congress bag</b> with company branding (if still available) In addition brand recognition with 1 of the advertising elements	<b>Brand recognition</b> with 1 of the advertising elements  <b>Sponsorship</b> of 1 lunch break	<b>Brand recognition</b> with 1 of the advertising elements  <b>Sponsorship</b> refreshment break
<b>Platinum Partnership</b> minimum contribution 15,000 €	<b>Gold Partnership</b> minimum contribution 10,000 €	<b>Silver Partnership</b> minimum contribution 7,000 €



PARTNERSHIP PACKAGES		
<div>Bronze Sponsor</div> <div>Speaker slot 20 min. in plenary or parallel session</div>	<div>Speaker Partnership</div> <div>Financial sponsorship of a 20 min. slot</div>	<div>Digital Partnership</div> <div></div>
<div> </div> <div>Social media postings</div>	<div> </div> <div>Social media postings</div>	<div> </div> <div>Social media postings</div>
<div>Program booklet ½ page for company advertisement</div>		
<div>1 ISEF registration</div>	<div>Projected logo slides during coffee breaks</div>	<div>ISEF website Linked profile</div>
<div>Small exhibition booth</div>		
<div>Brand recognition with 1 of the advertising elements</div>	<div>Brand recognition with 1 of the advertising elements</div>	<div>Brand recognition with 1 of the advertising elements</div>
<div>Bronze Partnership minimum contribution 4,000 €</div>	<div>Speaker Partnership minimum contribution 2,000 €</div>	<div>Digital Partnership minimum contribution 2,000 €</div>

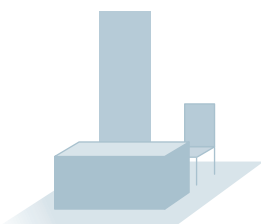
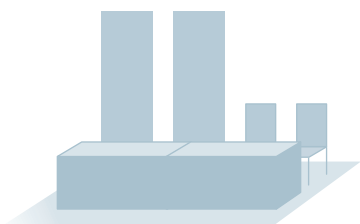
# Exhibition

In addition to oral presentations, the ISEF 2022 offers a multi-faceted industrial exhibition, which will take place in the foyer of the hbw ConferenceCenter. The exhibition provides a great opportunity to display and promote your latest products and services as well as to interact and share ideas.

## Exhibition Options

*all prices excl. VAT*

As an exhibitor, your registration includes participation in the congress and evening reception as well as all-day catering. Your company name will be placed on the event website’s list of exhibitors and in the program booklet.



*exemplary illustrations*

**Large exhibition booth**  
1 table and 2 chairs

**Medium exhibition booth**  
1 table and 1 chair

**Small exhibition booth**  
1 counter-height table

**2 exhibitor registrations**

**1 exhibitor registration**

**1 exhibitor registration**

**3,000 €**

**2,000 €**

**1,500 €**

# Partnership Options

Would you like to become a partner or exhibitor? We appreciate your interest in supporting the ISEF 2022 and will be happy to answer any questions about partnership or exhibition.

Are you interested in a media partnership, or would you like to report on our event? We invite trade journals, newspapers, and online media from relevant fields to participate in a media partnership.

We will be happy to discuss your ideas and wishes.

We provide a limited contingent of free tickets for journalists. Please send your request on time by e-mail. We require a valid press card, as well as information on the medium in which coverage is planned. All registered journalists will receive the latest press information on ISEF 2022 in advance. Please feel free to contact us!

## Contact



### **Conference and Partnership**

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We would like to extend a special thank you for funding the International Sustainable Economy Forum 2022.

Supported by



Bavarian Ministry of Economic Affairs,  
Regional Development and Energy