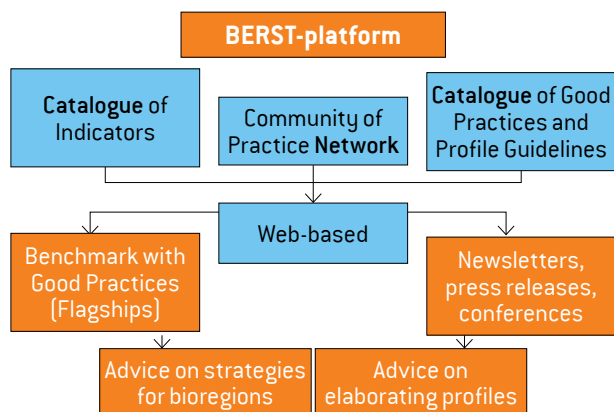


BERST: BioEconomy Regional Strategy Toolkit

The implementation of the European bioeconomy occurs under the impulsion of entrepreneurs, ranging from carbon-based companies to farmers and foresters, and policy authorities, assisted by knowledge workers (R&D). The drivers behind the bioeconomy are:

- > the search for alternative resources for fossil fuels;
- > the response to climate warming by reducing CO₂;
- > the industrial demand for new functionalities offered by biobased materials and chemicals.

In principle, all regions can be regarded as potential bio-regions, and can be encouraged to find ways to supporting and enhancing concrete actions towards the bioeconomy. The aim of BERST is to provide a toolkit - with catalogues, guidelines and a network – that helps regions with that trajectory.



BERST tries to understand and to estimate the potentials and challenges of regional bioeconomies. Regional profiles and smart strategies for bioregions are developed, taking the performances of Good Practice regions as exemplars for their future possibilities. These regional profiles are meant

- > to advice on how to enhance the bioeconomy potential; and
- > to promote stakeholder relations within bioregions, so that entrepreneurs can guide regional priorities in the development of the bioeconomy.

Further information: www.BERST.eu

BERST - participating institutions

Coordinator

WUR - STICHTING DIENST LANDBOUWKUNDIG ONDERZOEK NEDERLAND

Participants

VLAAMSE INSTELLING VOOR TECHNOLOGISCH ONDERZOEK N.V.	BELGIQUE-BELGIË
UNIVERZA V LJUBLJANI	SLOVENIJA
IMPERIAL COLLEGE OF SCIENCE, TECHNOLOGY AND MEDICINE	UNITED KINGDOM
ASOCIACION MADRID PLATAFORMA DE LA BIOTECNOLOGÍA	ESPAÑA
FACHAGENTUR NACHWACHSENDE ROHSTOFFE E.V.	DEUTSCHLAND
FUNDACION PARQUE CIENTIFICO DE MADRID-FPCM	ESPAÑA
CENTRE FOR RESEARCH AND TECHNOLOGY HELLAS	HELLAS
ECONOMISCHE IMPULS ZEELAND NV	NEDERLAND
PERIFERIAKO TAMEIO ANAPTYXIS (PERIFERIAS DYTIKIS MAKEDONIAS) - REGIONAL DEVELOPMENT FUND (REGION OF WESTERN MACEDONIA)	HELLAS
KESKI-SUOMEN LIITTO	SUOMI/FINLAND
BIOCAMPUS STRAUBING GMBH	DEUTSCHLAND
GEMEENTE WESTLAND	NEDERLAND
CAMBRIDGE ECONOMETRICS LIMITED	UNITED KINGDOM
JYVASKYLAN AMMATTIKORKEAKOULU	SUOMI/FINLAND

Conference venue:

BioCampus Straubing GmbH
Europaring 4 · D-94315 Straubing
Tel +49 9421 785 161 · Fax +49 9421 785 155
Dr. Thomas Schleker, Cluster Manager
Claudia Kirchmair, Cluster Communication

Register at:

info@biocampus-straubing.de
until 20.03.14; subject: BERST
Required information: Name, Surname, Title, Institution
The conference is free of charge. Limited number of participants. Conference language: English

Supported by:



BERST Bioregions Conference



The Vision of a European Bioeconomy

Tuesday, 25.03.2014
14:00 - 18:00 Uhr

BioCubator

Business Center for Renewable Raw Materials

Chancen der Bioökonomie

Der Energie- und Rohstoffwandel ist in vollem Gange. Biobasierte Rohstoffe sollen Kohle, Erdöl und Erdgas ersetzen. Während die aktuellen öffentlichen Debatten um Stromerzeugung oder Teller versus Tank eher die Risiken dieses Wandels in den Blick nehmen, möchten wir bei der Veranstaltung BERST Bioregions Conference – The Vision of a European Bioeconomy die Chancen dieser Veränderung beleuchten: Welche neuen Märkte eröffnen sich durch die Bioökonomie für etablierte und neue Wirtschaftsbereiche? Wie können diese im Zusammenspiel mit der Wissenschaft, regionalen und europäischen Akteuren bestmöglich realisiert werden?

Es gilt, diese Synergien gemeinsam zu realisieren; zwischen Unternehmen und anwendungsorientierter Wissenschaft. Zwischen Straubing als Region der Nachwachsenden Rohstoffe und unseren europäischen BERST-Partnern, der Politik auf regionaler und europäischer Ebene. Am Beispiel der chemischen Industrie und ihrer angrenzenden wirtschaftlichen Sektoren wollen wir mit Ihnen diskutieren, was es anzupacken gilt. Wir freuen uns auf eine lebhaftige Diskussion. Lassen Sie uns die Chancen der Bioökonomie gemeinsam nutzen - jetzt.

Andreas Löffert

Geschäftsführer BioCampus Straubing GmbH



Which key factors drive the transition towards a regional bioeconomy?

The ambition of BERST is to explore the current and future potentials of the bioeconomy in European regions. It elaborates regional specific profiles, based on benchmarks with best practices and tailor made strategy advice. The mainstream in BERST is to liaise with regional and national authorities and with stakeholders, like BioCampus Straubing GmbH, and to establish emulation through a network structure that encourages best practices and creates synergies between regions. This approach also fits to the new European cohesion policy.

We are very pleased that BioCampus Straubing GmbH has taken the initiative to host the first network meeting of the BERST project. An interesting agenda item is the debate on what the perspectives of the bioeconomy are for science, industry and regional strategies, with professional stakeholders on the podium. Take the opportunity to participate, to share views and to learn!

Myrna van Leeuwen

LEI part of Wageningen UR, Coordinator of BERST project



Tuesday, 25.03.2014

16:45 - 17:45

- 14:00 - 14:10 **Moderation**
Andreas Löffert
CEO, BioCampus Straubing GmbH [D]
- 14:10 - 14:20 **Welcome in Straubing**
Markus Pannermayr
Mayor of the City of Straubing [D]
- 14:20 - 14:40 **Welcome address – the European perspective**
Manfred Weber
Member of the European Parliament [D, EU]
- 14:40 - 15:10 **Presentation of the BERST-project**
Myrna van Leeuwen
Coordinator of BERST project, DLO, LEI part of Wageningen UR [NL]
- 15:10 - 15:50 **KeyNote: Towards a bioeconomy. New regional strategies for the chemical and related industries**
Dr. Hans Jürgen Wernicke
Member of the Board, DECHEMA e.V. [D]
- 15:50 - 16:30 **Coffee break**
- 16:30 - 16:45 **The European bioeconomy - chances for Straubing**
Dr. Thomas Schleker
Cluster Manager, BioCampus Straubing GmbH [D]

Ab 18:00

Podium discussion: Perspectives of the bioeconomy for science, industry and regional strategies

including questions from the audience

Moderation: Senta Schmatzberger
Consultant of EU / international projects, Fachagentur Nachwachsende Rohstoffe e. V. [D]

Prof. Dr. Volker Sieber
Chair of Chemistry of Biogenic Resources, Technische Universität München at the Straubing Center of Science; Head of the Fraunhofer project group BioCat [D]

Dr. Gloria Gaupmann
Public and Regulatory Affairs Manager, Group Biotechnology, Clariant Produkte (Deutschland) GmbH [D]

Dr. Sigrid Winkler
Head of the Working Group "Clusters of Excellence" of the EU Strategy for the Danube Region EUSDR, TMG Upper Austria [A]

Dr. Hannu Koponen
Regional Officer, Regional Council of Central-Finland [FIN]

tbc
Biobased Delta [NL]

Closing remarks and Get together

