



SHAPING SMART SOLUTIONS

5/6 NOVEMBER 2015, MARITIM PROARTE, BERLIN

European Bioplastics are pleased to announce the launch of the 10th annual European Bioplastics Conference – the leading international business forum for the bioplastics industry in Europe.

Bioplastics – Shaping Smart Solutions

The innovations bioplastics businesses have created in recent years are truly impressive. No doubt, smart bioplastics products and solutions will continue to drive the evolution of plastics towards greater resource efficiency and accelerate the transition to a circular bioeconomy in Europe. Formulating a unified policy framework and economic agenda today is part of that process and will determine the extent – and pace – of adoption of tomorrow's bioplastics solutions.

EXCELLENT NETWORKING OPPORTUNITIES

With hundreds of senior peers in attendance, joining the European Bioplastics Conference is a great way to extend your professional network. The interactive conference format, designated networking areas, our digital partnering tool, social evenings, and our 10th anniversary celebrations will boost your networking efforts!

CALL FOR PAPERS

European Bioplastics and the Conference Advisory Board will select the successful entries for this year's programme. To submit an abstract, please send an email to conference@european-bioplastics.org, request a proposal form, fill it in, and return it to us.

The deadline for submissions is 19th June 2015.

WHAT TO EXPECT

Year on year over 350 senior stakeholders from the bioplastics industry meet up at the European Bioplastics Conference to discuss the latest trends and developments in their field, network with their peers, and explore exciting new business opportunities.

The most comprehensive and insightful industry update: as always we are going to present you with an elaborate and well-researched conference agenda, covering everything you need to stay ahead of the curve.

The largest exhibition dedicated exclusively to innovation in bioplastics: companies from across the bioplastics value chain will showcase the latest advances in bioplastics products and services – all under one roof.

To join as a delegate or exhibitor, go to www.conference.european-bioplastics.org, click "Registration", and follow the instructions.

CONFERENCE PRODUCT EXHIBITION

WHY BECOME AN EXHIBITOR

We all know what exhibiting at a conference is about: great products deserve great audiences, and our aim is to match the two. We believe that the European Bioplastics Conference is the ideal platform for any bioplastics business to strengthen their brand and market their products and services to just the right audience. The exhibition is the largest of its kind dedicated exclusively to bioplastics, which makes it a unique opportunity to reach a senior international audience and build a strong network of lasting business contacts in your field.

HOW WE PROMOTE YOU

- + You will have great visibility throughout the event thanks to your branded exhibition space
- + With plenty of networking sessions during the two-day event you can expect to have numerous one-on-one conversations with your peers
- + We'll feature your company logo on the website, on lots of conference materials handed out to all attendees, in conference-related mailings, and on some of our own branding
- + In addition, your company profile will be up on the event website and linked up with your company's online presence



PREMIUM EXHIBITION PACKAGE*

The premium space measures 3.5m x 3.5m and you can bring your own individual stand equipment; electricity included

For EUBP members	1,300 EUR*
For non-members	1,800 EUR*

STANDARD EXHIBITION PACKAGE*

The classic tabletop option, including two chairs and electricity

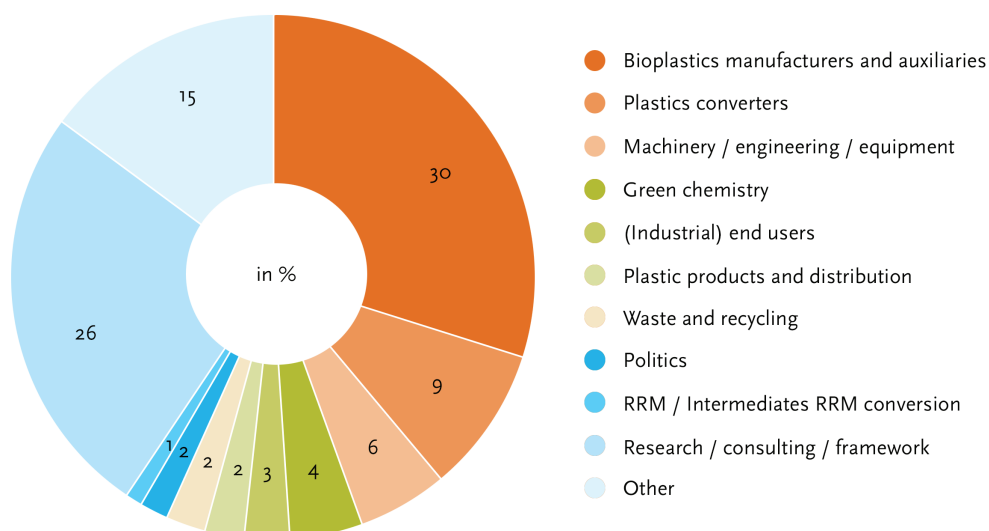
For EUBP members	950 EUR*
For non-members	1,450 EUR*

*Excluding VAT. Terms and Conditions apply.

WHO WILL BE ATTENDING THE EVENT

As the leading pan-industry event, the European Bioplastics Conference is regularly attended by over 350 senior delegates from across the entire bioplastics value chain. Below is a breakdown of last year's attendees by industry sector, which shows just how diverse the delegation is that you will be meeting at the event. When it comes to expanding your network in the bioplastics industry, this is the one event you shouldn't miss this year!

2014 ATTENDEES SECTOR BREAK DOWN



SPONSORSHIP OPPORTUNITIES

It is part of our organisational DNA to support the bioplastics industry at large as well as individual bioplastics businesses. The European Bioplastics Conference combines both these strands of engagement. It is a pan-industry gathering where multiple stakeholders convene to discuss the future of their sector in a competitive environment. At the same time, it is a great opportunity for companies that want to establish or cement their position in the market.

Below you will find a selection of sponsorship options*. These are just suggestions, and as a general rule:

- ... we can customise packages to match your requirements
- ... branding elements – online and offline – are included in all packages
- ... the prominence and ranking of your branding and the PR support we can give you will be proportional to the level of investment you make

Our sponsors' support is vital for the conference, and without their commitment of resources – financial and other – it would be a bland affair. Therefore, if you'd like to get involved as a supporter, show your dedication to industry growth and development, and seize the opportunity to be identified as a key player in the industry, we'd be delighted to hear from you. Contact us on conference@european-bioplastics.org or +49 (0)30 2848 2358 to discuss a potential partnership.

GALA DINNER SPONSOR

- Exclusive branding around the event's social highlight*
- + exclusivity
 - + all elements of the gold sponsor package
 - + additional branding as gala dinner sponsor

10,000 EUR

PLATINUM SPONSOR



This is the top dog of sponsorship packages. It's exclusive and it puts your branding in prime position everywhere at all times. There are lots of things already included, but of course there's plenty of room to add elements of your choice and incorporate other packages. Here are some elements that may be included:

- + exclusivity
- + premium exhibition stand
- + branded giveaway item of your choice
- + option to add further delegate places at a reduced rate
- + top level branding online and offline
- + double-page advert in the conference handbook
- + 4 delegate places included
- + mention in pre-event mailing and press release

12,000 EUR

GOLD SPONSOR



The Gold package gives you excellent brand visibility throughout the event and on all collateral conference materials, and we'll work with you to generate awareness for your brand and products. Some of the included features are listed below, and we'll be happy to customise this package in line with your ideas and requirements:

- + only 4 available
- + standard exhibition space
- + 2 delegate places included
- + premium branding ranking and visibility
- + full-page advert in the conference handbook
- + mention in pre-event mailing

6,000 EUR

SILVER LEVEL SPONSOR



The Silver Level packages normally include sponsorship of a specific part of the event such as the morning registration or refreshment breaks; all of them include:

- + enhanced branding
- + half-page advert in the conference handbook
- + 1 delegate place included

PACKAGE EXAMPLES: Lunch Sponsor, Coffee Break Sponsor, Meeting Point / Networking Tool Sponsor, Registration Area Sponsor, 10th Conference Anniversary Lottery Sponsor

3,500 - 4,500 EUR

CONFERENCE HANDBOOK ADVERTISEMENTS

- Half-page advert **500 EUR**
- Full-page advert **1,000 EUR**

BRONZE LEVEL SPONSOR



These are great and straightforward packages if you want to get on board as an official sponsor, benefit from the branding opportunities the event offers, and tap into the European Bioplastics extensive network. All packages include:

- + regular online and offline branding
- + 1 branded item
- + 1 delegate place included
- + advert in the conference handbook (depending on package!)

PACKAGE EXAMPLES: Conference Handbook Sponsor, Notepads Sponsor, Pens Sponsor, Individual Giveaways, Lanyards & Badges Sponsor, Delegate Bags Sponsor, Conference Video/Photography Sponsor

1,900 - 3,500 EUR

* The sponsoring company is responsible for supplying any artworks to be included in conference materials according to European Bioplastics' material specifications and print deadlines. European Bioplastics will print the respective conference materials. Where a branded item (such as bags, lanyards, notepads, pens, etc.) is included in the sponsorship package, the sponsoring company is responsible for creating and delivering a minimum of 400 giveaways no later than two weeks prior to the conference to the offices of European Bioplastics. The cost for branded giveaway items is borne by the sponsoring company. Where the sponsorship covers a part of the event such as refreshment breaks, gala dinner, or lunch, the cost for food and beverages is included in the package price. All prices are exclusive of VAT.

CONFERENCE FEES

EUBP MEMBERS FEE	EARLY BIRD FEE	STANDARD FEE	LATE FEE
850 EUR* expires 18 Oct 2015	900 EUR* only until 5 Jul 2015	1,050 EUR* expires 18 Oct 2015	1,250 EUR* from 19 Oct 2015

To arrange a group discount (4 or more delegates) please contact us.
*Excluding VAT. Terms and Conditions apply.

To secure your place simply go to the conference website, click "Registration", and follow the instructions. If you encounter any problems during the booking procedure, please get in touch with us on conference@european-bioplastics.org.

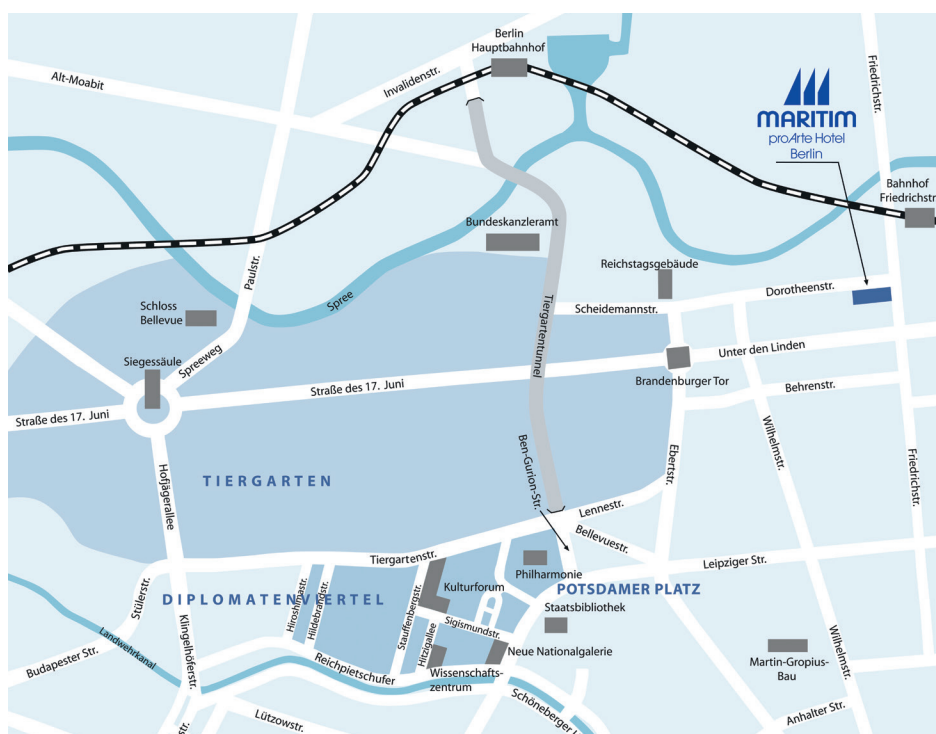
WHAT'S INCLUDED IN THE FEE

- + Access to all conference sessions throughout the two-day event
- + Participation in all social events, including the gala dinner on 5 November
- + Visiting the bioplastics product exhibition
- + Lunches and refreshment breaks on both days
- + Full conference documentation
- + All presentations (subject to speaker approval)

CONFERENCE VENUE & PREFERENTIAL RATES

We've chosen to return to the MARITIM proArte Hotel in the centre of Germany's bustling capital city. It's one of Berlin's premier business hotels and we've enjoyed our last experience there very much. To find out more go to www.conference.european-bioplastics.org and check out the "Conference venue" section.

The European Bioplastics Conference attracts an international delegation and we understand that it adds a lot to your convenience if you can stay at the hotel where the events takes place. Therefore, we've negotiated a preferential rate for our delegates to take advantage of when booking at the MARITIM proArte Hotel. **Remember to use promo code EBP2015 to activate it!**



European Bioplastics e.V.

Marienstr. 19-20
10117 Berlin
Germany

Phone: +49 (0)30 28 48 23 50
Fax: +49 (0)30 28 48 23 59

conference@european-bioplastics.org
www.conference.european-bioplastics.org
www.european-bioplastics.org

European Bioplastics is the industry association representing the interests of stakeholders along the entire bioplastics value chain in Europe. Its members produce, refine, and distribute bioplastics – plastics that are either biobased, biodegradable, or both.



One of the city's premier hotels, the MARITIM proArte is situated right in the heart of Berlin. To reserve your room, please contact the hotel directly. When making your reservation, please remember to **quote promo code EBP2015 to take advantage of the preferential rates** we have negotiated for our attendees.

MARITIM proArte Hotel Berlin

Friedrichstr. 151
10117 Berlin
Germany

Phone: +49 (0)30 20 33-5
Fax: +49 (0)30 20 33-40 90

For more information please go to:
www.maritim.de