

# EIT 2014 Call for KICs

## Criteria for the Selection of KICs



The **European Institute of Innovation and Technology (EIT)** is a key driver of sustainable European economic growth and competitiveness. It reinforces the innovation capacity of the EU and its Member States in order to address the grand challenges facing European society.

To further enhance its impact and to incentivise the innovations needed to meet new societal challenges, the EIT will, as established in the EIT's Strategic Innovation Agenda (SIA) and Horizon 2020, gradually expand its portfolio of Knowledge and Innovation Communities (KICs).

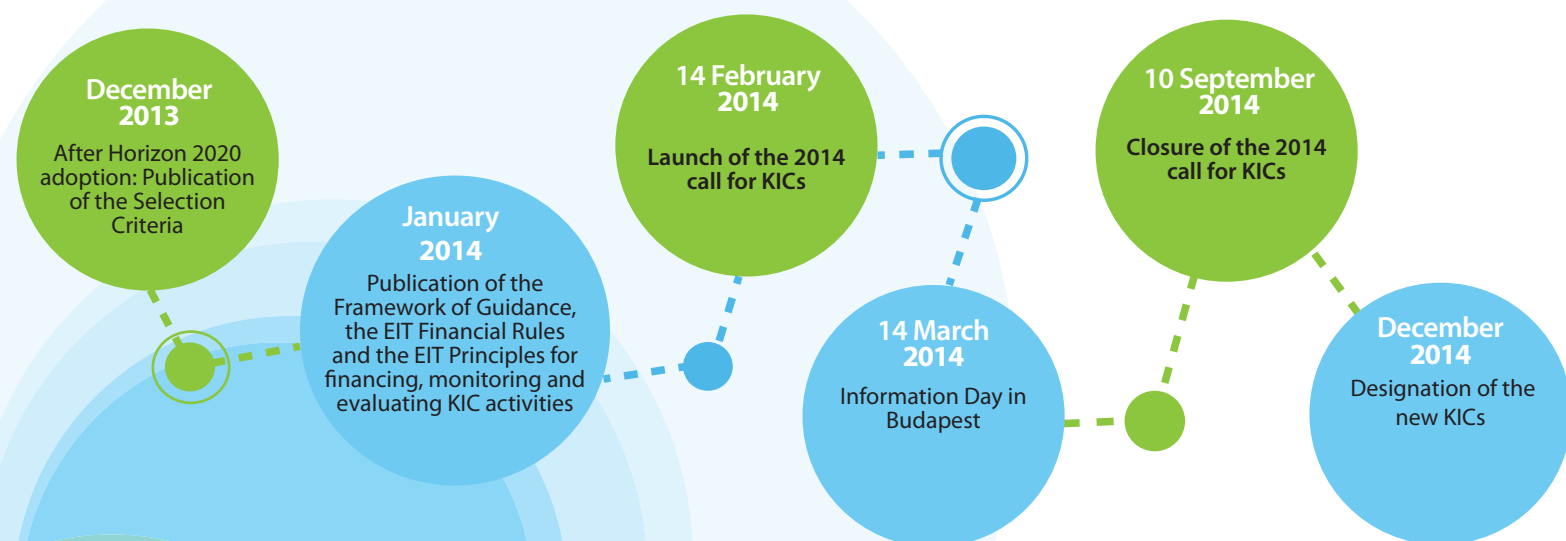
In 2014, the EIT will launch the process for selecting and designating two new KICs in the fields of:

- 1) Innovation for healthy living and active ageing;** and
- 2) Raw materials: sustainable exploration, extraction, processing, recycling and substitution.**

All relevant documents and up-to-date information can be found at: [eit.europa.eu/kics/2014-call-for-kics/](http://eit.europa.eu/kics/2014-call-for-kics/)

Please submit any questions relating to the EIT's 2014 Call for KICs via the **Contact Page** on the EIT website. All questions submitted together with the answers will be published on the EIT's website KICs Call page. It is therefore strongly recommended to regularly consult the above mentioned website in order to be informed of the questions and answers published.

### INDICATIVE TIMELINE FOR THE SELECTION AND DESIGNATION OF THE NEW KICs



[eit.europa.eu](http://eit.europa.eu)

**eit** European Institute of  
Innovation & Technology

The EIT is a body of the EU based in Budapest, Hungary.



### 1. STRATEGY

30 points

### 2. OPERATIONS

35 points

### 3. IMPACT

35 points

**TOTAL 100 points**

#### 1.1 STRATEGIC APPROACH

Relevance and applicability of the KIC model to tackle the societal challenge via a multidisciplinary approach by integrating the Knowledge Triangle and fostering entrepreneurship.

10 points max

#### 2.1 KIC GOVERNANCE

Quality and relevance of the KIC governance model for implementing the KIC's strategy including the choice and suitability of the KIC Legal Entity and involvement of partners' top management in the KIC's governance.

10 points max

#### 3.1 IMPACT AND COMPETITIVENESS

Short, mid and long-term potential pan-European impact on human capital, job creation, economic growth and its relevance in the context of the KIC's strategy and the EIT's Strategic Innovation Agenda.

15 points max

#### 1.2 ADDED-VALUE, INNOVATIVENESS AND SYNERGIES

Novelty of the strategic market-oriented approach and competitive position; readiness to establish concrete synergies and complementarities with EU and other relevant global initiatives.

10 points max

#### 2.2. LEADERSHIP AND OPERATIONS

Quality of the leadership team profiles and their executive power over all of the KIC's strategy and business plan implementation. Effectiveness of the operational structure including connectivity among co-location centres; quality and demonstration of how activities (education, research, and innovation) are integrated in the entrepreneurship-driven Knowledge Triangle.

10 points max

#### 3.2 OUTPUTS (KPIs) AND KIC SCOREBOARD

Relevance of the expected outputs, Key Performance Indicators (KPIs) included in a KIC Scoreboard consistent with the KIC's activities, and contribution to the EIT Scoreboard.

10 points max

#### 1.3 KIC PARTNERSHIP

The combined strength of the partners forming a diverse, balanced, collaborative and world-class partnership.

10 points max

#### 2.3 KIC BUSINESS MODEL AND FINANCIAL PLAN

Feasibility of the KIC's business model and financial plan for achieving market targets and strategic milestones; financial plan for achieving return on investments and financial sustainability in the long-term with a progressive phasing out of the EIT's funding; cash-flow including EIT's funding and partners' investments and other non-EIT resources; a plan for the management and exploitation of intellectual property supporting the KIC's business model.

15 points max

#### 3.3 COMMUNICATION, OUTREACH AND DISSEMINATION

Quality and relevance of the KIC communication strategy including the contribution to building the EIT identity; quality and relevance of the outreach and dissemination plans, including sharing good practices, within, between and beyond the KIC, across EU Member States, regions and institutions.

10 points max